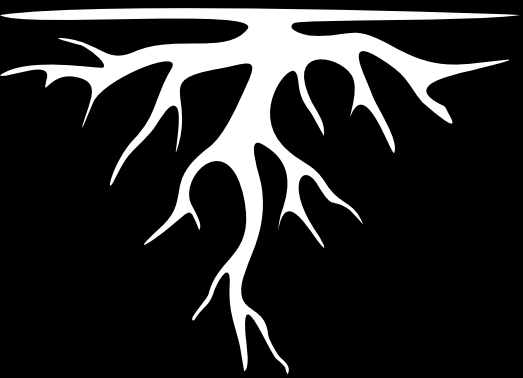




Amani Kituto



Welcome to Mizizi AI - Your AI Transformation Partner



Problem Statement

Problem Statement

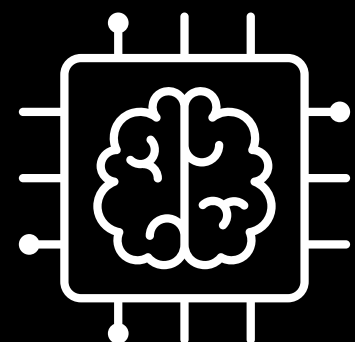
- Problem: Kenyan agricultural, education, Finance, startup and healthcare sectors struggle with inefficient, time-consuming repetitive tasks, making it difficult to keep up with the rapid pace of AI innovation.
 - Commonality: The GDIH survey found that 47.25% of the businesses consider automation or intelligent processes as a way to improve the quality of their enterprises.
 - Need Not Catered For: Existing solutions lack the customizability for these industry's unique workflows or are cost-prohibitive for many businesses.
- 



How it works

02/

How it works



- LLM Development
- Custom AI Tools
- AI Policy Advisory
- AI Research Fellowship

02/ Repository

The screenshot shows a GitHub repository named 'mizizi' owned by 'amanikituto'. The repository is private and has 1 branch and 1 tag. The file list shows various files including .vscode, assets, src, README.md, ai-demo-area.html, client-dashboard.html, contact.html, db.json, index.html, knowledge-base.html, services.html, and style.css. The 'ai-demo-area.html' file is highlighted with a 'final draft' label. The right sidebar shows repository statistics: 0 stars, 1 watching, 0 forks, and 1 release (Beta Version). The languages section shows HTML (48.4%), JavaScript (27.9%), and CSS (23.7%).

File	Commit	Time
.vscode	updated codebase	last week
assets	updated index.html	last week
src	final draft	last week
README.md	Update README.md	last week
ai-demo-area.html	final draft	last week
client-dashboard.html	final draft	last week
contact.html	final draft	last week
db.json	updated final	last week
index.html	final draft	last week
knowledge-base.html	final draft	last week
services.html	final draft	last week
style.css	final draft	last week

Open "https://github.com/amanikituto/mizizi/commit/34c6f29164271b3329c63c64ffaf5cb1372af67f" in a new tab

02/ Web Application

Mizizi AI

Mizizi AI: Transforming Kenyan Businesses

Harness the power of artificial intelligence to drive innovation, efficiency, and growth.

[Learn More](#)



What Our Client Says



"Mizizi AI's solutions helped us streamline operations and uncover valuable insights.
Highly recommended!"



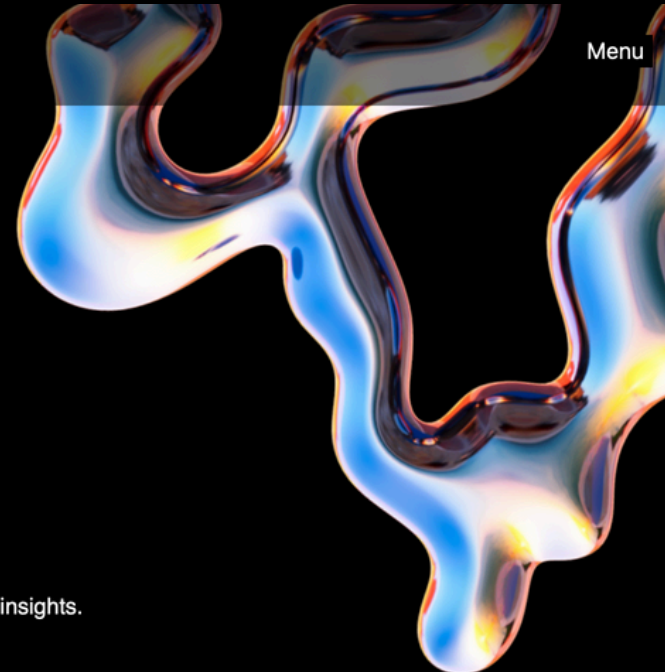
Barbara Omwayi

Spark Communications Limited

Amani Kituto

[Prev](#) [Next](#)

Our AI Solutions



Business Model

03/

Business Model



Information As A Service
(IaaS)



Software as a Service
(SaaS)

03/ **One Time Onboarding Package**

Price:1000 USD or 10% profit share of post onboarding project package revenue

This is what is included

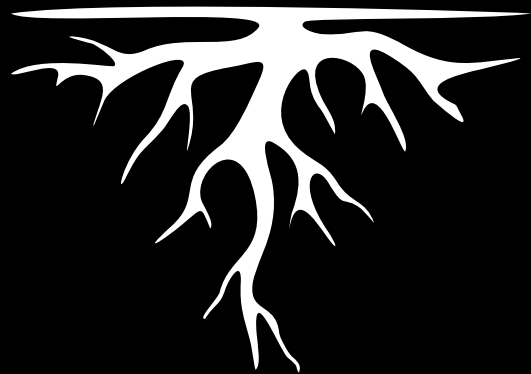
- Discovery Workshop (1 Day)
- AI Readiness Assessment
- AI Tool Selection & Setup
- Baseline Training Program
- Project Roadmap Development



Hybrid Package

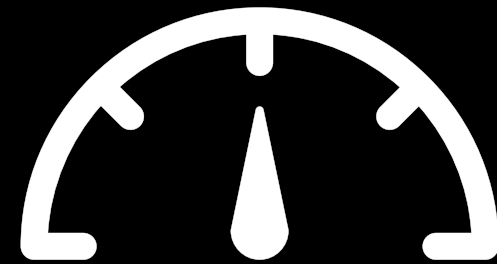
Tier 1: AI Foundations

Subscription: Access to a core suite of AI tools (sentiment analysis, content suggestion, basic reporting).
Training: Introductory workshop series for client's team
Consultancy: Quarterly strategic session with Mizizi AI expert.
Price: 1000USD



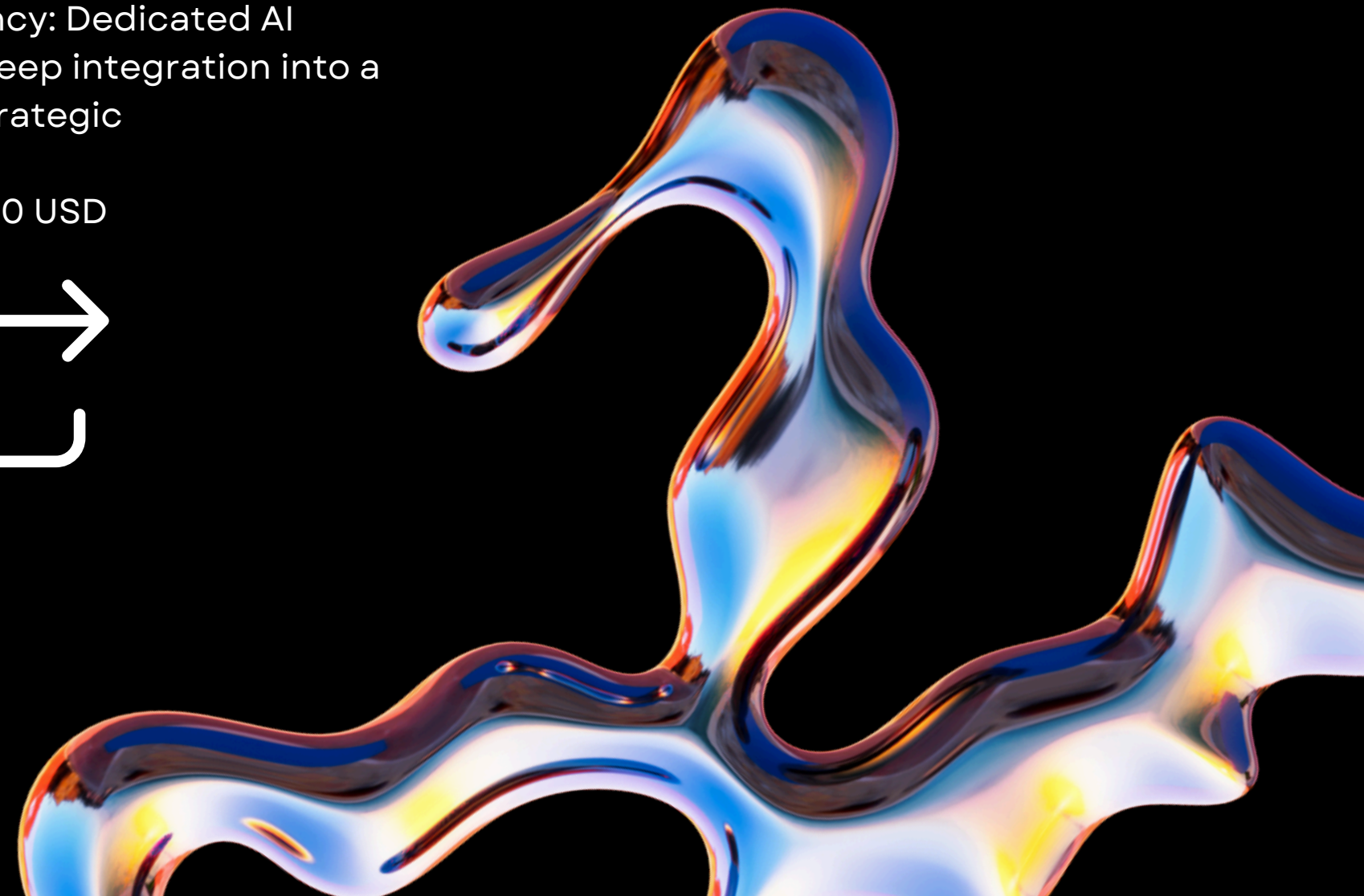
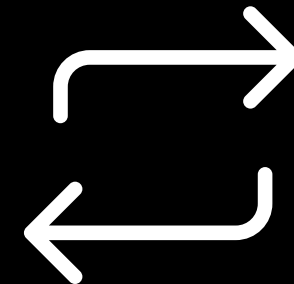
Tier 2: AI Acceleration

Subscription: Expanded AI toolkit, higher usage limits, customisation options.
Training: Role-specific training modules
Consultancy: Bi-monthly check-ins, assistance with pilot project implementation.
Price: 1500 USD



Tier 3: AI Transformation

Subscription: Full AI suite access, priority feature development.
Training: Ongoing training program, potential for knowledge transfer for client to train internally.
Consultancy: Dedicated AI advisor, deep integration into a client's strategic roadmap.
Price: 2000 USD





Traction

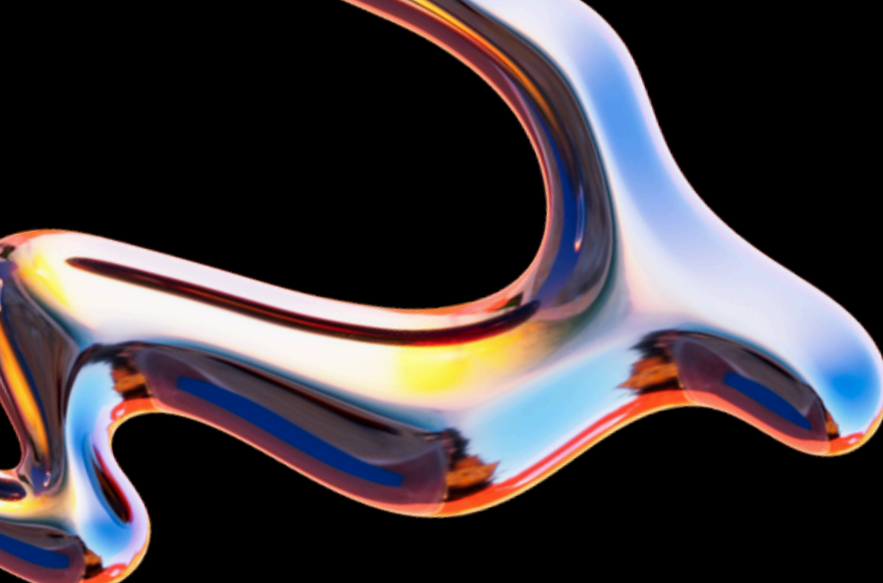
04/ Traction

Mizizi AI is demonstrating strong early traction. Since our pre-launch in March 2024, we have managed to secure one corporate client in the marketing sector.

Our solutions have proven to reduce operational costs, streamline processes, enhance customer experiences and generate new revenue streams for our client.



Market



04/ Market

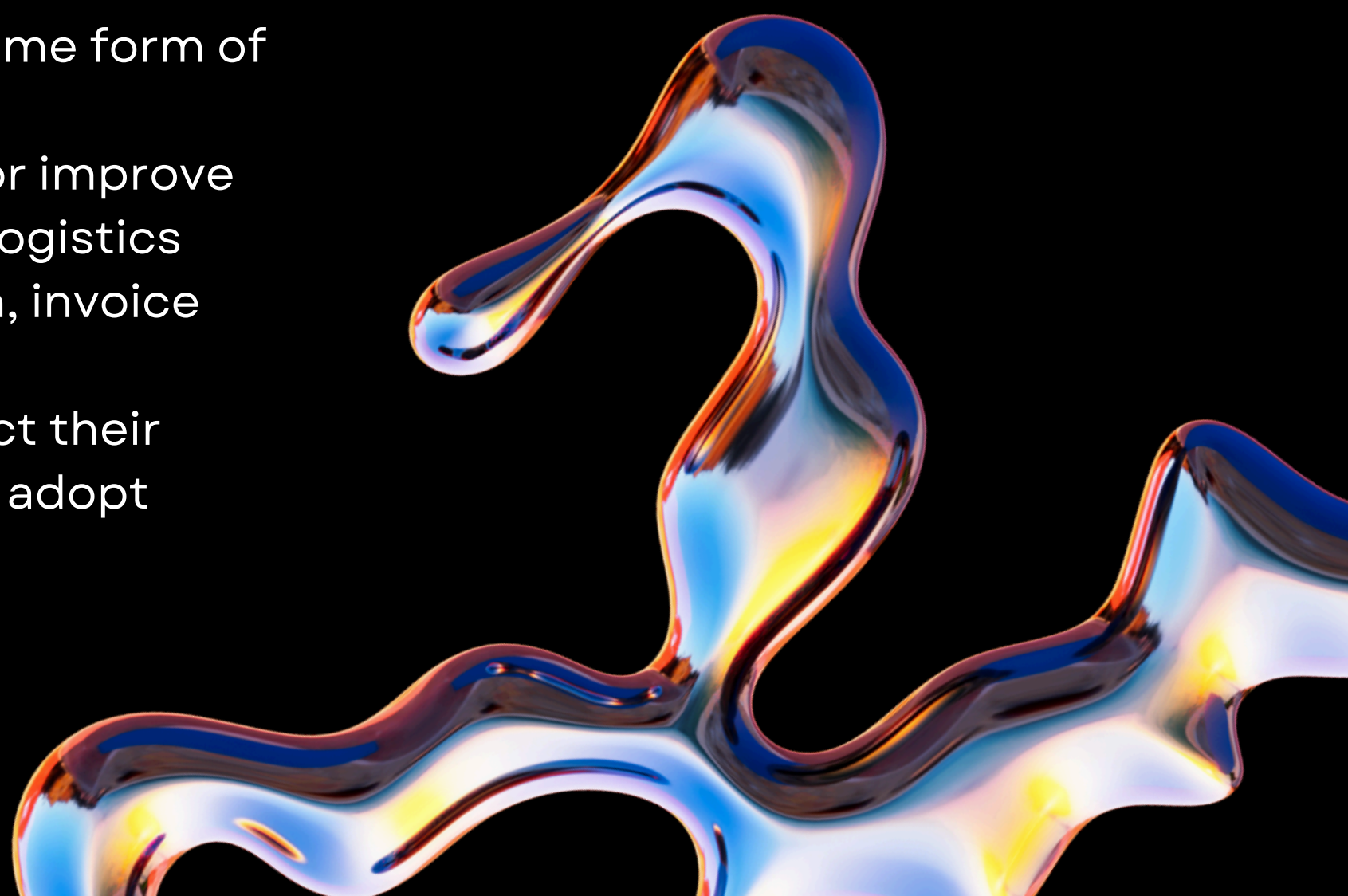
Market Needs: agricultural, healthcare, education, Finance, startup and e-commerce sectors urgently need AI solutions to:

- Automate repetitive tasks for improved efficiency and cost savings.
- Optimize processes with AI-powered insights for better decision-making.
- Stay competitive by adopting cutting-edge AI trends.

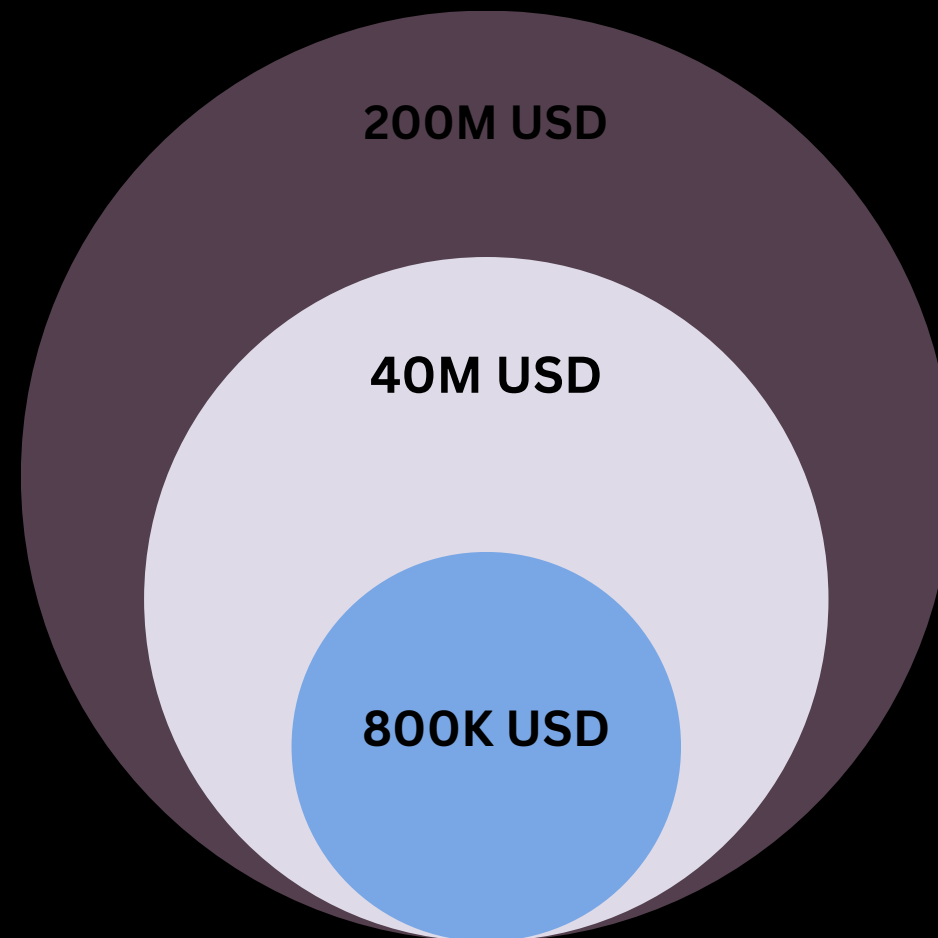
Market Size: There is great potential market for AI solutions in Kenya and East Africa .

- Mizizi's Advantage: Local knowledge of Kenyan market dynamics, focus on responsible AI, and AI solutions tailored to specific sectors.
- 

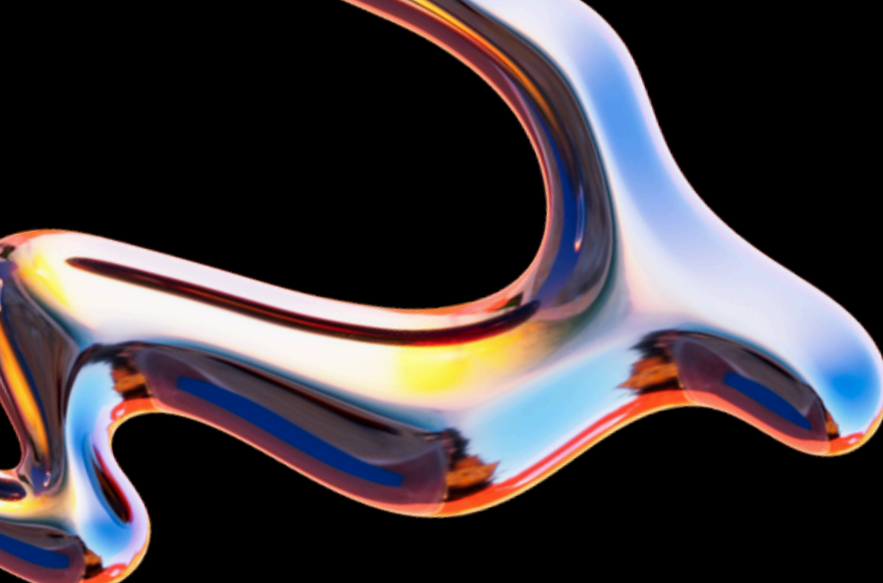
Automation and AI Adoption Statistics

- The GDIH survey found that 47.25% of the respondents consider automation or intelligent processes as a way to improve the quality of their enterprises.
 - 41.67% of the enterprises already have some form of intelligent digital systems in place.
 - 64.58% of the enterprises plan to adopt or improve automated business processes (e.g. for logistics operations, procurement, administration, invoice generation, sales) in the near future.
 - 60.42% plan to integrate and interconnect their systems and devices, and 64.58% plan to adopt intelligent digital systems.
- 

04/ Market



Competition



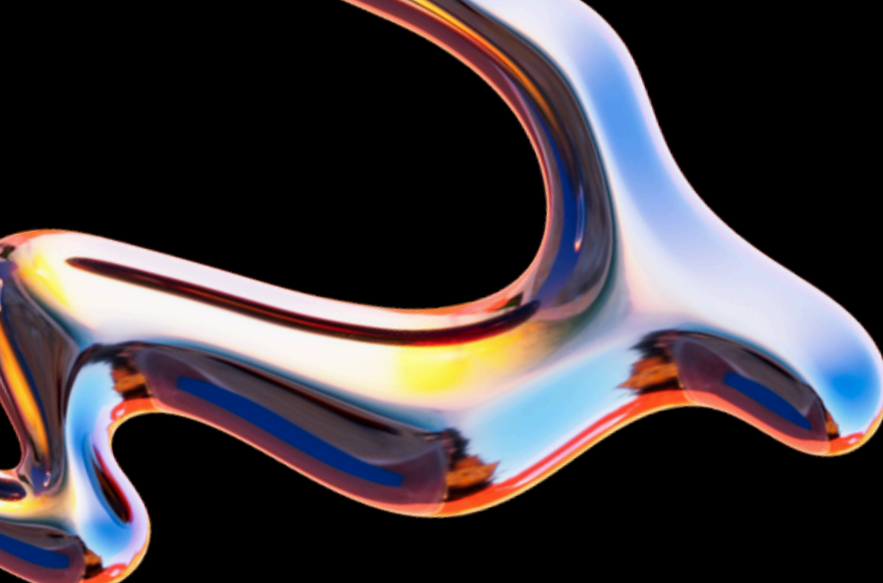
05/ Competition

While some competitors exist, Mizizi AI's approach is fundamentally different. We prioritise responsible AI, build LLMs tailor-made for Kenyan industries, and empower businesses with AI knowledge.

This holistic approach addresses customer needs in ways that set us apart, allowing us to deliver superior outcomes with greater ethical considerations.



Road Map



06/ Roadmap

Short-term (1-2 years):

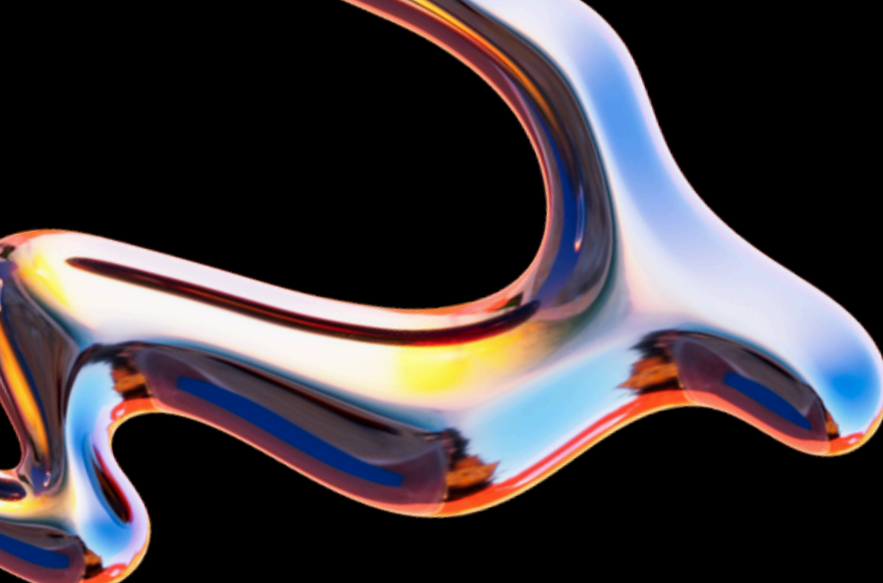
- Build out core services and establish client base within target industries.
- Develop initial industry-specific LLMs.

Mid-term (3-5 years):

- Expand AI toolset and LLM capabilities.
- Strategically enter neighboring East African markets.

Long-term (5+ years):

- Become a leading provider of responsible AI solutions across Africa.
- 

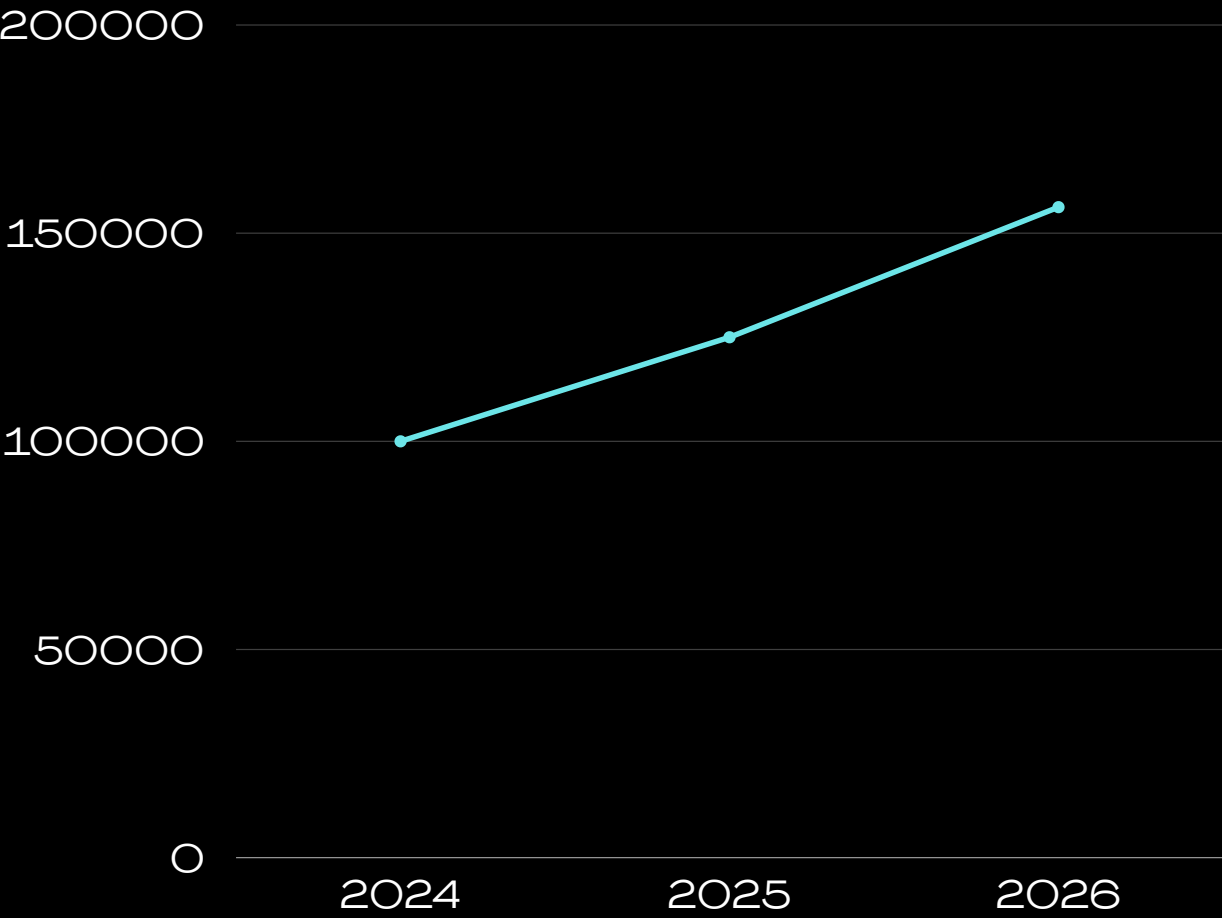
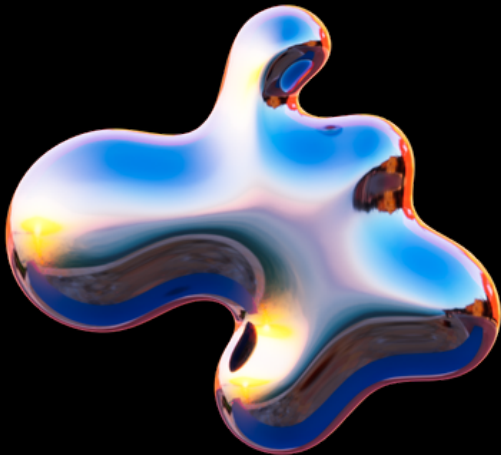


06/ Roadmap

- Year 1
 - Product: LLM Development (E-Commerce, Marketing, Healthcare), Ai Integration Package.
 - Finance: Pre - Seed Funding Round
 - Business: Initial Client Acquisition, Strategic Partnerships Established
 - Year 2
 - Product: Package Expansion, LLM Refinement
 - Finance: Revenue Goal of 1M USD
 - Business: Expansion into Uganda
- 

Forecasts

07/Financial Forecast



Ask

Funding Amount: 500,000 USD

Use of Funds:

- Accelerate product development (LLM refinement, custom tools).
 - Expand team (data scientists, AI engineers, industry experts).
 - Increase marketing and sales efforts.
- 

Team

09/Team



Amani Kituto - Founder and CEO

A blend of legal acumen, AI expertise, and entrepreneurial vision.

Background:

- Software Engineering(Moringa School)
- Certified Ai Innovator(AWS, Google, Microsoft)
- LLB(Strathmore University)
- PgDip Law (Kenya School of Law)
- Startup -Vit Logistics



Thank You

Amani Kituto